

1205.00 – Use of Social Media

Refer:

- ORS Chapter 244, Government Ethics
- Multnomah County Personnel Rule 3-30, Code of Ethics
- Multnomah County Personnel Rule 3-35, Use of Information Technology
- Multnomah County Personnel Rule 3-36, Social Media
- Multnomah County Personnel Rule 3-37, Cellular Devices
- Multnomah County Personnel Rule 4-20, Benefits
- MCSO Policy 400.00 – Code of Ethics
- MCSO Policy 1200.00 – Communication with the Media

Definitions:

- Use of Social Media: Any use of web applications, sites or accounts that facilitates the sharing of opinions and information. Use of social media includes, but is not limited to, use of such formats as blogs, listservs, websites, chat, instant messaging, collaborative editing, on-line communities, photo-sharing, social network pages, posts or other similar technologies including, but not limited to, Facebook, Twitter, YouTube, Flickr, Word Press, PBWorks, and other similar sites.

Policy:

1. The Multnomah County Sheriff's Office encourages the work-related use of social media to facilitate the sharing of information, ideas, and opinions in support of the mission and business of the Agency.
2. Use of Social media is a use of information technology systems and is public record. As such, when posting on the internet or using social media for non-work purposes, members may not use their job title, contact information, uniform, or other resources showing county affiliation in a way that indicates they are acting in their official capacity or speaking on behalf of the County or MCSO.
3. The Communications Unit is responsible for approving content posted for Agency purposes on any applications, sites, or accounts whether or not such venues or forums are created or maintained by the Agency or County.
4. Agency sites must reflect the County image and are considered limited public forums. Comments are moderated and the Agency reserves the right to remove any member or third party posting that are unlawful (e.g. threats, harassment, demeaning, insult or discriminate on the basis of protected classes). Communications Unit members who contribute to or moderate Agency sites must follow the law to maintain the reputation of the Agency while protecting other's First Amendment rights.

History:

- Originating Policy and Procedure: 2/23/18
- Next Review Date: 2/23/20
- Review By: Sheriff's Office